

Project Identifier: SKHU/1902/1.1/051**Wine tourism is on the rise in Hercegkút**

The Swabian municipality is carrying out its second significant development program, specifically concerning the cellar rows under the 20-year World Heritage classification in 2022. In cooperation with the Slovakian Malý Horeš - Kiskéres, and the "**WineCellars**" in Hercegkút - Maly Hores **SKHU/1902/1.1/051**, within the framework of the **Interreg V-A Slovakia-Hungary Cooperation Program**, the partnership will primarily implement investments that will further strengthen wine tourism.

In the last 10 years, it can be seen that domestic and international interest in the small village of Hercegkút has increased. The local council made the excellent decision a few years ago to start the infrastructural and facilities development of the Gomboshegy and Kőporos cellars, which are now registered as world heritage architecture. The aim from 2023 is that, environmentally friendly recreation opportunities will be offered to visitors to the village such as themed wine tours. This can be done because, thanks to the project, visitors can tour the village in new electric touring cars, using the newly created Macadam road, which connects the Kőporos cellar line to the rest of the village. Those who come to Hercegkút with an electric car can rest assured, as a charging station for electric cars has been installed in the 500-square-meter car park built by the project. The rows of cellars that so often appear in the photos and posters of holiday brochures are well looked after by their owners, as a new, multi-functional maintenance device was purchased for their regular maintenance. Tourists weary from a day's hiking and walking were also thought of, as the old public accommodation owned by the council was renovated and modernized to create new, comfortable, high quality and fully equipped accommodation in the village.

The investment by the WineCellars project provides tourists with excellent opportunities for various programs. The various tourism developments not only provide quality services, but also contribute to making Hercegkút's world heritage environment and deservedly famous local hospitality even more attractive to both domestic and international tourists.



